

The logo for 4Life, featuring the number '4' and the word 'Life' in a serif font. The '4' is white and the 'Life' is white. The 'i' in 'Life' has a small sun icon above it. A registered trademark symbol (®) is located to the right of the word 'Life'.

TOGETHER, BUILDING PEOPLE™

[www.4life.com](http://www.4life.com)

*Discover 4Life*



**4Life**<sup>®</sup>

TOGETHER, BUILDING PEOPLE™

4Life® can

*change your life*



## Think about what you were doing right before you started reading this.

Were you on your way to or from your job? You know, the one with the hours you can't change, the boss you can't stand, and the paycheck you can't live on?

Were you sitting on the couch after a long day of chasing your kids, wondering how you can find more energy to survive another day?

Were you balancing your checkbook... and coming to a sad realization yet again this month?

Were you speaking with a 4Life® leader who has changed their entire life... and wishing, just a little bit, that you could change yours, too?

## Stop thinking about what you were doing... and start thinking about what you want to be doing.

4Life can change your life... read on to find out how.

**Don't wish...**

*accomplish*



**Two compelling trends,**  
*one can-do  
company*



Here are a couple statistics you should know:

**The Wellness industry, which is currently a \$300 billion business, is estimated to exceed \$1 trillion in revenue by the end of this decade.**

**—Paul Zane Pilzer (2006)**

As more people take a **proactive** approach to their health, the entire Wellness industry has **exploded**.

**Network marketing is also a rapidly growing industry around the world, with more than 50 million people currently generating more than \$100 billion in revenue.**

Network marketing is based on one person sharing to another. It's also one of the few business platforms that can give you the freedom and the money you desire, without the overhead of a traditional venture. Bottom line: a network marketing business offers tremendous benefits and few liabilities.

Where do these two powerful phenomena converge? **Right here at 4Life.**

An aerial view of a person walking on a light-colored, winding concrete path that curves through a lush green lawn. The person is wearing a red jacket and dark pants, and their shadow is cast on the path. The path starts from the bottom left and curves towards the top right, eventually curving back towards the bottom right.

**Wellness and network marketing**

*converge*

**at 4Life®**

4life® is the

*immune system company!*



4Life® Products zero in on immune system support. Why? Because a rapid-fire **immune system** is key to keeping **energy reserves fired up**, other **body systems in check**, and every activity in your **optimal life** possible.

Our patented Transfer Factor product line is the best immune system support available today. How do we know?

**We've got the percentages.** When independently tested, 4Life Transfer Factor® Advanced Formulas were up to 437 percent more potent than other products. With multiple patents secured and more on the way, 4Life's ongoing research in immune system technology has pioneered new formulations and extraction techniques that are available in a wide array of products.

**We've got the patents.** We've secured patents protecting our unique formulations and processes... and more are on the way. When it comes to transferceutical technology—the science of extracting, delivering, testing and innovating transfer factors—4Life is a bona fide category creator, and we don't plan on stepping down.

**We've got the docs.** 4Life's Health Sciences Advisory Board includes outstanding physicians, biochemists, immunity experts and nutritionists.

Years of research, numerous clinical trials, the sharpest medical minds... at 4Life, the science speaks for itself.

# The *immunity* opportunity



## Need a little



If you work hard to fulfill **other people's dreams** instead of your own, it's safe to say that you could, in fact, use a little extra "change"—not just in your pocket (we can help you there, too), but in your life.

### And what would that change be?

- **Would you finally take the trip you've always dreamed about?**
- **Would you add a room or a garage to your current home?**
- **Would you go for that sporty coupe you've had your eyes on?**

At 4Life®, we've got plenty of "change" to spare.

You can unpack your dreams, shake them out and live them to the fullest every single day. And why are we the company that can help you do that, when so many other companies can't?

- **Everyone on the planet can benefit from our products.**
- **Our products are among the best of their kind.**
- **Our compensation plan is balanced and unbiased.**

We've plotted your course for success—just follow it to your new life.

Where is

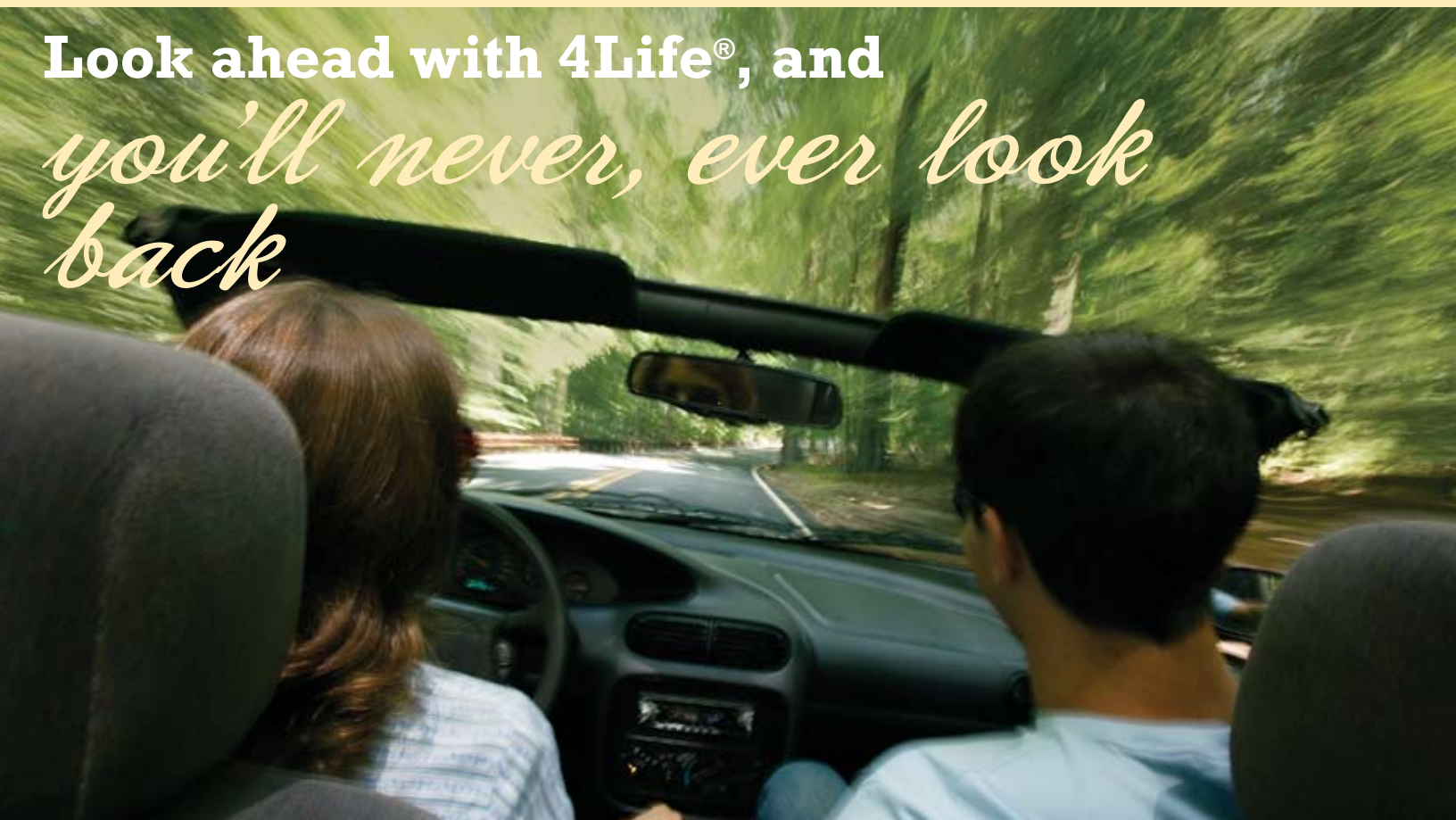
*your life*

headed?



**Look ahead with 4Life<sup>®</sup>, and**

*you'll never, ever look  
back*



What 4Life really offers you is the possibility for freedom—the freedom of finally **having enough time** and **enough money** and **enough energy** to live your optimal life.

If freedom is what you're after, check out the 4Life byway. Once you've steered your life in our direction, your only regret will be that it took you this long to find us.

**Leave your old life in the rearview mirror where it belongs.**

*Freedom*

**is straight ahead**

